

TOGETHER FOR MENTAL HEALTH AT WORK



CONDITIONS OF USE OF THE SOCIAL MEDIA KIT

Awareness starts with visibility!

We encourage everyone **to show their support for the Healthy Workplaces Campaign (HWC) by using our [social media kit](#)**. The conditions below set out simple rules for the responsible and respectful use of the kit. This **disclaimer** applies to our ready-to-use templates and generic visuals and posts for social media.

1.1.1 Editing the logo, logomotion is not permitted

Whilst the templates are editable, the logo and logomotions included in the templates must not be edited, altered, distorted, recoloured, cropped or modified in any way.

1.1.2 Using our social media kit must be aligned with the HWC's values

The social media templates may be used without prior permission provided that they are used for activities, products, and materials aligned with the goals, objectives and messages promoted by the Healthy Workplaces Campaign.

For example, the logo, logomotion and e-materials can be used for:

- Promoting the campaign
- Providing information about the campaign
- Awareness-raising activities
- Websites
- Non-commercial promotional items

1.1.3 The use of our social media kit cannot be used for commercial purposes

The HWC does not endorse commercial products or services. Therefore, the **social media kit** must not be used in any way that suggests directly or indirectly an endorsement of any product and services.

Questions about the use of our digital assets may be addressed to EU-OSHA at HWCpartners@osha.europa.eu or directly to your country's [National Focal Point](#).