Largest campaign in world on workplace mental health

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A two-year campaign on the prevention, risk assessment and improvement of workplace mental health was launched by the European Agency for Safety and Heath at Work (EU-OSHA) in Brussels in October.

The campaign, referred to as the largest campaign of its kind in the world, is themed 'Together for mental health at work'. It is a two-year campaign to encourage involvement by all companies in all sectors, both small and large.

It calls on organisational leaders, employers, health professionals and occupational health and safety professionals to raise awareness among both management and workers on the causes of poor worker mental health, the impact it has on absenteeism and productivity and the benefits of investing in ways to promote healthier workers, which includes mental health as much as physical health.

One way for organisations and businesses to get involved is to keep the topic of worker mental health on the workplace agenda. This helps by reducing the stigma associated with workers who experience mental health issues in the workplace, regardless of their origin.

For instance, have it as a standing item on meetings, raise it during staff communications, talk about it at toolbox talks, and consider upskilling managers or leaders to feel more able and confident to have a conversation with someone or respond appropriately if an issue arises.

Campaign Partners

There's also the opportunity to become a 'Campaign Partner' with the European Agency for Safety and Health during this campaign. This is currently open for companies who plan to be, or are already active in, raising awareness on this topic. For instance, hosting activities or events, sharing information with staff, and taking initiatives to promote better mental health with their workers.

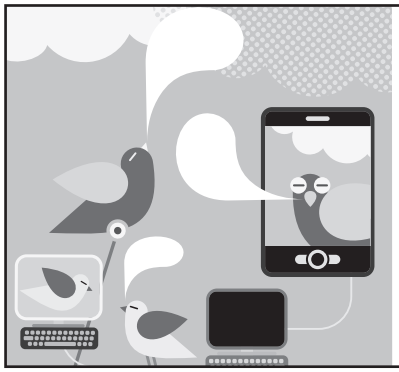
Becoming a campaign partner means you not only show your workers this is a topic you are invested in, it also raises your profile within the EU, links you in with peer organisations across Europe and opens up exclusive access for networking events and shared learnings with leaders and companies who are innovating on this topic.

Another opportunity for sharing learning and recognition is available through the Healthy Workplaces Good Practice Awards. This will be open to enter in 2027, for all companies who can demonstrate innovative approaches to managing psychosocial risks (the term commonly used for workplace stress).

So, now is the time to start planning ahead, whether you have already put in place measures or intend to, these awards could be a real chance to elevate your workplace, your workers and your team.

More information:

- Together for Mental Health at Work Campaign: *https://healthy-workplaces.osha.europa.eu/en*
- To become an official campaign partner : *https://healthy-workplaces.osha.europa.eu/en/get-involved/become-campaign-partner*
- Healthy Workplaces Good Practice Awards: *https://osha.europa.eu/en/campaigns-and-awards/awards/good-practice-awards*



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