

MEDIA PARTNERSHIP OFFER 2026–2028

If you are interested in actively promoting campaigns and projects by the European Agency for Safety and Health at Work (EU-OSHA) — read on!

By joining our [media partnership](#), you become part of an **exclusive European network of journalists and editors** committed to promoting safe and healthy workplaces. Media partners gain **early access to trusted and newsworthy content**, increased **visibility within the occupational safety and health (OSH) community**, and **direct connections to EU-OSHA experts and stakeholders across Europe**.

Who?

Journalists and editors from eligible European media outlets

What?

A non-financial partnership to promote EU OSHA's flagship research and Healthy Workplaces campaigns



Benefits

Early access to content, expert interviews, event invitations, increased visibility

Duration

Healthy Workplaces Campaign cycle 2026–2028

Expectations

Minimum five articles per year, social media promotion, logo display, reply to annual activity survey

Why become a media partner?

Press materials

- Regular news, facts and figures, and infographics on current OSH topics at EU and national level
- **Advance access to press releases** before public distribution
- Exclusive, **ready-to-publish editorials** on key OSH topics
- [Healthy Workplaces Campaign](#) (HWC) publications and promotional material in 25 languages
- Proactive email updates and follow-up calls on EU-OSHA projects, events and new publications

Networking and access to experts

- Opportunities to **interview OSH experts** and take part in round-table discussions
- **Peer-to-peer networking with other media partners** via Microsoft Teams and at events
- Contacts with [national Focal Points](#), [Official Campaign Partners](#), [Enterprise Europe Network](#), [OSH VET](#) and [Healthy Workplaces Good Practice Awards winners](#)

Access to key events

- Invitations to **exclusive media briefings** and online information sessions
- Invitations to EU-OSHA on-site events, including **funded travel** for selected events or press trips
- Opportunities to speak or present at workshops, conferences or other EU-OSHA events

Visibility

- Publication of your [news](#) and [events](#) on the HWC website
- Showcase your organisation's logo and profile in the [Media Partners section](#) of the HWC website
- Promotion of your activities via:
 - the monthly [OSHmail newsletter](#)
 - the bi-monthly [Healthy Workplaces Campaign newsletter](#)
 - EU-OSHA social media channels
- **Recognition** as an official EU-OSHA media partner, supporting safe and healthy workplaces

Being a media partner means becoming more effective and incisive in promoting safety and finding concrete solutions for prevention. This commitment is even more crucial in the mental health campaign, because we believe that wellbeing in the workplace is essential for the health of workers and companies, and for reducing the number of accidents.'

Luigi Matteo Meroni, Editor-in-Chief, PuntoSicuro – EU-OSHA Media Partner (Italy)

Who can become a media partner?

The media partnership is mainly open to:

- Media outlets based in EU Member States, EFTA, candidate and potential candidate countries.
- Journalists and editors from national or regional media, including outlets covering OSH-related topics or work-related issues — e.g. human resources, business or management. Request from other types of outlets will be considered on a case-by-case basis depending on relevance and reach.

 See the list of current [media partners](#) on the HWC website.

What do we expect from media partners?

To qualify for and maintain the partnership, media outlets should:

- Publish **at least five articles per year** (online or print) based on EU-OSHA news or interviews, including at least **one opinion piece or expert interview**
- Regularly promote EU-OSHA campaigns and projects via their **social media channels**
- Display the **campaign logo, partner stamp or banner** on their website; linking to healthy-workplaces.eu or osha.europa.eu
- Report annually to EU-OSHA on partnership activities via a short survey
- Participate in **at least one EU-OSHA online event per year**
- Nominate a main contact person with **professional working knowledge of English**
- Provide **English summaries** for any news or events published in other European languages on the campaign website
- Respect EU-OSHA rules on name, slogan and logo usage; avoid any implication of commercial endorsement



Examples of activities for media partners

1. Media partner gathering at the 2025 Healthy Workplaces Summit

Media partners were invited to join EU-OSHA's [Healthy Workplaces Summit 2025](https://healthy-workplaces.eu) in Bilbao on **3 and 4 December**. The event marked the **official close of the Healthy Workplaces Campaign 2023–2025**, dedicated to the digital transformation of work. With travel and accommodation covered, media partners took part in a curated programme featuring **exclusive access to leading OSH experts**, Focal Points, Good Practice Award winners and Official Campaign Partners. Highlights included **thematic sessions on digitalisation at work**, dedicated opportunities for **peer-to-peer networking** with fellow media partners, and a networking event.



Media partners, EU-OSHA Executive Director and staff at the 2025 HWC Summit in Bilbao

2. Exclusive media partner briefing on the results of the OSH Pulse 2025 survey

On **8 September 2025**, EU-OSHA hosted a dedicated **online gathering for media partners**, offering an **exclusive look at the results of the [2025 OSH Pulse Workers Survey](#)**.

The session highlighted key emerging OSH challenges, including **climate change, psychosocial risks and digitalisation of work**. Following the presentation of the survey findings, media partners took part in an **open exchange**, reflecting on the results and discussing their implications for workplaces across Europe.

How to apply?

If you fulfil the above requirements and are interested in becoming a media partner, please write to news@osha.europa.eu to tell us about your media outlet and how you would like to become involved.

Healthy Workplaces Campaign

The 2026 – 2028 Healthy Workplaces Campaign ‘Together for mental health at work’ aims to raise awareness about the **impact of psychosocial risks and promote the creation of supportive, inclusive, and mentally healthy work environments across all sectors**.

This topic is of growing importance as data shows a general decline in European’s mental health, with 37% of workers experiencing overall fatigue and 29 % experiencing stress, depression or anxiety, according to the [OSH Pulse Survey 2025](#). The campaign supports the [European Commission's wider Strategic Framework on Safety and Health at Work 2021-2027](#).

The five priority areas of this campaign are:

- Psychosocial risk assessment and management
- Harassment, sexual harassment and violence
- Physical risks and mental health
- Psychosocial risks in the health and social care sector
- Supporting mental health at work

About EU-OSHA

EU-OSHA contributes to making Europe a safer, healthier, and more productive place to work. Set up by the European Union in 1994 and based in Bilbao, Spain, EU-OSHA researches, develops and distributes reliable, balanced and impartial safety and health information, networking with organisations across Europe to improve working conditions.

You can also keep up to date with our activities and events through social media. Follow us on [LinkedIn](#), [Facebook](#), [BlueSky](#), [YouTube](#) or subscribe to our monthly newsletter [OSHmail](#) or the bi-monthly [campaign newsletter](#). You can also register for regular news and information from EU-OSHA via [RSS feeds](#).