



**Healthy
Workplaces
for All Ages**



Subject: Help us spread the word about the Healthy Workplaces for All Ages Campaign!

Dear media partner,

The Healthy Workplaces for All Ages Campaign 2016-17 is glad to have you on board as one of our 28 valuable [media partners](#)! You have all committed to support the campaign by promoting sustainable working lives, helping us reach out to an even wider audience. That's why we're counting on you to share campaign news and information with your readers, viewers and subscribers.

We are pleased to share with you in advance the **draft press release** (more partners will join) that we will make public in 25 languages on 21 June 2016 announcing your partnership. Please feel free to use it as of that date.

To help make campaign promotion as simple and straightforward for you as possible, we suggest you check out our [inspiration page](#) where you can find wide range of data and analysis available at EU and national level. You may also find interesting the [Napo film addressing an ageing workforce](#) and this article on [young workers](#) on the OSHwiki platform.

Would you like to highlight **an expert's view or a company's good practices** in your country? Then don't hesitate to contact EU-OSHA's [National Focal Points](#) to help identify experts and [official campaign partners](#) for their best practices.

We also invite you to stay tuned concerning the **upcoming campaign activities** and milestones. Who knows, maybe there is something happening in your country that you would like to announce?

- [Campaign events webpage](#): check upcoming campaign events
- [Healthy Workplaces Good Practice Awards](#): nominations are open and we need your help to actively promote submissions in your country
- Stay tuned: an exclusive **virtual media gathering** with EU-OSHA Director Dr Christa Sedlatschek is planned for all media partners during the [European Week for Safety and Health at Work](#). Pencil in 26 October (15.00) in your diary. Details will follow after the summer break.

Next, **we would like to hear from you**: please do keep us posted on the [campaign mailbox](#) about your campaign activities and inquires. We will also contact you from time to time as we value your feedback. Plus, don't forget to **enjoy increased visibility**: connect to the private zone of the campaign website with your credentials and publish your [news](#) and [events](#). And we remind you to make a link to the campaign website and to insert your [partner stamp](#) on your website!

Finally we invite you to follow the campaign activities on our **social media channels**: feel welcome to like/share and comment on [Facebook](#), share/comment and recommend on [LinkedIn](#), retweet our tweets, reply and/or mention us on [Twitter](#) using the hashtags [#EUhealthyworkplaces](#) / [@EU_OSHA](#).

Thank you!

Kind regards,

Tugce Tagmat
Community Manager
Healthy Workplaces Campaign Team
www.healthy-workplaces.eu