



**Healthy  
Workplaces  
for All Ages**



## **Subject: Tips on how to support the second year of the Healthy Workplaces for All Ages Campaign**

Dear partners, dear friends,

Thanks a lot for your support of the Healthy Workplaces for All Ages Campaign in 2016!

We are now in the second year of the campaign and it's time to keep up our hard work to raise visibility of the campaign and increase awareness on sustainable working life.

Just below you will find some tips to plan your activities in 2017 and to keep promoting the campaign actively!

### **New campaign resources available**

- EU-OSHA's new [data visualisation tool](#) on safer and healthier work at any age is available now! Feel free to discover this interactive tool to find out data on demographics, employment, working conditions, and health in the context of an ageing workforce.
- The infographic [Managing Europe's ageing workforce](#) is available in 25 EU languages for you to share on your websites and social media channels.
- Make use of other existing resources such as the [e-guide](#) and [tools and publications](#) to get ideas on how to manage an ageing workforce.

### **Be active on the campaign website**

- From time to time, remember to log in to the campaign website with your credentials to keep your profile page updated and publish your [news](#) and [events](#).
- Keep us posted about your campaign activities so we can publicise your actions and events on the [campaign website](#) and social media channels.

### **Exchange good practices**

- Have you networked with other [Official Campaign Partners](#) or with the campaign's [media partners](#) yet? Feel free to join forces with them for activities with bigger impact and wider visibility.
- Next week, on 22 and 23 March, EU-OSHA's [Good Practice Exchange Event and Award Ceremony](#) takes place to award one of you! Keep in mind that it is also possible to host a Healthy Workplaces Good Practice Exchange workshop at your organisation.

### **Help us widely promote the campaign now**

- Please share campaign information and materials on your website and follow the campaign activities on our [Facebook](#), [LinkedIn](#) and [Twitter](#) channels, and share our content with the hashtags [#EUhealthyworkplaces](#) / [@EU\\_OSHA](#).

We want to stay in touch with you this year: keep us posted via the [campaign mailbox](#) about your questions and activities.

Thank you!

Kind regards,

Your Healthy Workplaces Campaign Team  
[www.healthy-workplaces.eu](http://www.healthy-workplaces.eu)